DOCKET NO: 243108US28

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :

KOHJI KANBARA : EXAMINER: CHAMPAGNE, D.

SERIAL NO: 10/670,247 :

FILED: SEPTEMBER 26, 2003 : GROUP ART UNIT: 3688

FOR: SYSTEM, METHOD AND APPARATUS FOR BANNER ADVERTISING CAPABLE OF ALLOWING EASY HANDLING OF A BANNER ADVERTISEMENT

AMENDMENT UNDER 37 C.F.R.§ 1.111

COMMISSIONER FOR PATENTS ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Office Action dated October 30, 2008, please amend the aboveidentified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.